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KING-OF-GREENS
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*The international golf tournament
for action sports athletes*

Press Release JULY 2015

**OAKLEY KING OF GREENS
COUNTDOWN TO ACTION SPORTS TEE OFF IN BERLIN**



With less than two weeks to go before the 2015 Oakley KING of GREENS tees off on July 28, in Berlin, it's time for our international crews of action sports heroes to dust off the clubs and start warming up their swings.

Oakley KING of GREENS is a one-of-a-kind golf tournament that allows the elite of action sports the space to play top-notch golf. This has never been truer than this year, when Germany's most challenging course, the Faldo Course Berlin, at the A-Rosa Scharmützelsee resort, will host the event. It promises to be the best KING of GREENS ever!

The 2015 championships will also feature an all-new Captained Team Format with crews from skate, snowboard, surf, ski and bike vying for both the overall team title and the individual title with its grand prize of tenure of the Oakley KING of GREENS throne and a one-off Nixon x KING of GREENS trophy watch!





Team captains include legendary snowboarder and founding member of the infamous Forum 8 Devun Walsh (CAN); pioneering street skater Eric Koston (USA); freeskiier and 2x X Games gold medalist TJ Schiller (CAN); surfer and Big Wave Awards nominee Alain Riou; and mountain biker and winner of the 2003 Red Bull Rampage Cédric Gracia (FRA).

Competing with them is an esteemed collection of world champs, Olympians and X Games medalists from around the world. They include snowboarder Ben Kilner (GBR) who won a nail-biting playoff against Alain Riou (FRA) in the 2014 KING of GREENS in London for the individual title. Joining him in the snowboarders' defence of the overall team title are two Germans, Alex Tank and Konstantin Schad; Norwegian Gjermund Braaten, who will be hoping to better his score from last year; and two Canadians who need little introduction, X Games medalist Seb Toutant and all-terrain ripper Mark Sollors.

Team Skate, under Eric Koston's leadership, is also an international bunch, with Javier Sarmiento (ESP), Alain Goikoetxea (ESP), Eric J. Petterson (SWE) and Mack McKelton (GER) representing three corners of Europe and American top 5 Street League skater Sean Malton (USA) proudly playing out an American Ryder Cup fantasy.

In 2014 Team Ski came second behind the snowboarders in the overall contest but with TJ Schiller (CAN), Sebastian Hannemann (GER), Tobi Tritscher (AUT), Sven Kueenle (GER) and Oscar Wester (SWE) stepping up to the tee they represent a strong challenge to Devun Walsh and his gang of snowboarders.

At present Team Surf and Team Bike both have two players each but their numbers might grow by tee off and if Alain Riou (FRA) replicates his performance from last year the fairways to the title will be wide open. Supporting Alain's comeback is the Aussi "Cooly Kid" and former top 10 World Tour surfer Dean "Dingo" Morrison, while Cédric Gracia's (FRA) newbie Bike team is made complete by BMX rider Senad Grosic (AUT).

The Faldo Course Berlin, at the A-Rosa Scharmützelsee resort will test the skills of all those competing to the max, with its links-style layout, 133 deep pothole bunkers, dune-like fairways and lightning-fast contoured greens presenting a spectrum of challenges to even the most seasoned professionals. As the name suggests the course was designed by Europe's finest Ryder Cup player and World Champion Sir Nick Faldo and is currently bidding to host the Ryder Cup in 2022, supported by German's top golfers Marcel Siem, Martin Kaymer, Max Kieffer, Moritz Lampert and Dominic Foos.

To help each team navigate their way through the links and bunkers Oakley KING of GREENS has arranged tutelage from top amateur German and Austrian golfers in special Golf Workshops. And the advice of these budding golf champs will prove invaluable to the action sports players on this most taxing of professional courses.

Oakley KING of GREENS is the only international golf championship for the cream of the crop of action sports, providing daredevils of skate, ski, snowboard, bike and surf a professional environment to prove and perfect their golf skills. "We all fight and train for



the same reasons”, said Cedric Dumont, the King of Greens 2013; and Oakley KING of GREENS gives all those involved a level green on which to play.

See you in Berlin for the third Oakley KING of GREENS - 100% stoked on golf.

To find out more about the 2015 KING of GREENS on the 28th of July in Berlin check out our teaser: <https://youtu.be/Qq7it1MZaYk>

www.king-of-greens.com

About Oakley, Inc.:

Established in 1975 and headquartered in Southern California, Oakley is one of the leading sports brands in the world. Oakley has extended its leadership position as the world's leading sports eyewear brand into apparel, footwear and accessories collections. Laser focused on the consumer, Oakley has both men's and women's product lines that target Sports Performance, Active and Lifestyle consumers. Oakley is a subsidiary of Luxottica Group. Additional information is available at www.oakley.com.

About Nixon:

Founded in 1997 in Encinitas, CA, Nixon is the premium accessories company for the youth lifestyle market. Focused on making the little stuff better, Nixon's line of watches and accessories can be found globally in specialty surf, skate, snow and fashion retailers. For more information visit www.nixon.com.

About NINE&ONE:

NINE&ONE is a specialist in athlete management and sports marketing. NINE&ONE is the idea generator and rightsholder of KING of GREENS, markets the platform exclusively and is the overall responsible organizer of the event. www.nineandone.com.

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